Army Benevolent Fund

CATERIAL EVOLENT FUND

THE BIGGEST EVENT OF ITS KIND IN SCOTLAND

54 MILES 24 HOURS

PERTHSHIRE SCOTLAND



ABOUT THE CATERAN YOMP

- The Cateran Yomp is one of the Army Benevolent Fund's flagship fundraising events, and the largest event of its kind in Scotland.
- The Yomp military slang for a long-distance march is an epic adventure challenge. Over 1,000 participants aim to take on 54 miles in 24 hours across the rugged Scottish terrain.
- The event attracts the finest, most inspirational Yompers from across Scotland, and the world - pushing both their mental and physical limits.
- It raises vital funds for the Army Benevolent Fund, supporting our soldiers, veterans and their families in times of need.





WHY THE YOMP?

ENCOURAGE EMPLOYEE ENGAGEMENT

A unique team building experience with a military theme for employees to galvanise the workforce.

PROMOTE HEALTH & FITNESS

Fun and challenging way to promote outdoors health and fitness within your organisation.

REWARDING VOLUNTEERING OPPORTUNITIES

SHOWCASE CORPORATE SOCIAL PURPOSE AWARENESS

Demonstrate your organisation's commitment to the **British Army family** while supporting an event that benefits the local community.

ABOUT THE ARMY

Army **Benévolent Fund**

We exist to ensure that every soldier and veteran of the British Army, and their immediate families, are afforded the independence and dignity they deserve. Since we were established in 1944, we have worked with veterans of every conflict. We're here for the 'long haul' - for all future generations of soldiers and their dependants whenever they are in need. We support individuals, families and a wide range of specialist organisations that sustain the British Army 'family', both at home and around the world. We are also one of the largest funders in the military charity sector, supporting 80,000 people in 52 countries and

Offer your workforce a range of volunteering opportunities across the weekend, from **Route Marshals to Event Hub** registration.

INCREASE BRAND

SHOWCASE CORPORATE SOCIAL

PURPOSE

Align your brand with an outstanding and respected military challenge epitomising community spirit.

WHO FISE HAS TAKEN PART?

Previous corporate teams have included:



PARTNERSHIP













... and many more.





THE RELAY

- Our latest innovation tackle the 54 miles as a team.
- Choose your crew carefully, and take on one of four stages of the Yomp route.

EVENT FORMAT

ON THE DAY SUPPORT

Situated along the route are three checkpoints and seven waterstops where teams are refuelled by delicious, locally-produced hot food, snacks and drinks, given a massage and have access to the highest quality medical and marshal support as well as dedicated footcare from the Pod Squad.

PRE/POST EVENT SUPPORT

funding 93 organisations last year (FY24-25).

From registration right through to the finish line you will receive exceptional support and resources including: participant packs, tailored training plans, map packs, event t-shirt, goody bag, finisher's medal and much more.



WHAT YOU GET

INDIVIDUALS AND SMALL TEAMS
SMALL TEAM INCLUDES TEAMS OF UP TO 14 PEOPLE

EACH PLACE INCLUDES

- All food & drink along the route except the Friday Feast (priced at £12.50 pp)
- Camping space at Event Hub with hot showers and toilets
- Access to medical aid and massage therapists along the route
- An event goody bag and an official Cateran Yomp technical T-shirt
- Support, advice and help from Yomp HQ in the lead up to the event
- Regular e-newsletters to leave you feeling fully prepared and involved
- A Yomp training plan designed by PT's who are also veteran Yompers.

LARGER TEAM PACKAGES

TEAM PACKAGE
TEAMS OF 15+ PEOPLE

EACH PLACE INCLUDES

- £10 discount per place.
- Personalised company banner for those all important team photos.
- Team Photos: taken at the start line.
- Company logo included on Cateran Yomp website
- Option of a pre Yomp presentation at your office to ensure you're fully prepared.

OPTIONAL BESPOKE PACKAGES

AVAILABLE FOR TEAMS OF 15+
PACKAGES CAN BE TAILORED TO YOUR INDIVIDUAL
REQUIREMENTS

PRICES AVAILABLE ON APPLICATION

We can build a bespoke package that includes travel, accommodation and a full support team to transport the team's bags and kit around the route. As well as all the benefits listed as part of the team package.

For example, Oracle entered a team of 35 people from across their organisation. Their full support package included:

- Transfer between Edinburgh and the Event Hub
 Two nights accommodation at a local hotel
 Transport to and from the hotel
- Dedicated branded marquees at the checkpoints for the team
- A dedicated support team throughout the event which included support vehicles, drivers, kit transport and hotel runs.

"Another fantastic, fun filled Yomp!

Our whole team had a brilliant time, both old and new, sampling the treats and surprises the Yomp offers

We also had the pleasure of the good Scottish Weather to keep us all cool, well done Team Cateran Yomp - it's the most amazing event in the Walking Challenge Calendar"

Stuart Aitken, William Grant & Sons

For more information
on the Cateran Yomp, team
packages and sponsorship please
contact Katy on
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Army Benevolent Fund is a registered charity in England and Wales (1146420) and Scotland (SC039189) and registered as a company limited by guarantee in England and Wales (07974609).