

**SUPPORT
THE ARMY
FAMILY**

CATERAN YOMP

BY THE ARMY BENEVOLENT FUND

SPONSORED BY

babcock

UNITE TO
SUPPORT OUR
SOLDIERS

**Army
Benevolent
Fund**

54 MILES : 24 HOURS :

TEAM PACKAGES

: PERTHSHIRE : SCOTLAND



THE BIGGEST
EVENT OF
ITS KIND
IN SCOTLAND

8-9
JUNE
2024

TAKE ON THE BEST
TAKE ON THE YOMP



ABOUT THE CATERAN YOMP

- The CATERAN Yomp is one of the Army Benevolent Fund's flagship fundraising events, and the largest event of its kind in Scotland.
- The Yomp – military slang for a long-distance march – is an epic adventure challenge. Over 1,200 participants aim to take on 54 miles in 24 hours across the rugged Scottish terrain.
- The event attracts the finest, most inspirational Yompers from across Scotland, and the world - pushing both their mental and physical limits.
- It raises vital funds for the Army Benevolent Fund, supporting our soldiers, veterans and their families in times of need.

EVENT DETAILS

DATE:	8-9 June 2024
LOCATION:	Blairgowrie, Perthshire PH10 6QU
REGISTRATION FEE:	Early bird: 28th February - £89 (military) and £99 (individual), then after 28th Feb – £125 (military) and £135 (individual). Covers food, drink & camping
FUNDRAISING TARGET:	£400 per person, Self-funded registration: £450 per person
WEBSITE:	www.events.armybenevolentfund.org/cateranyomp

THE CHALLENGE

A demanding challenge event that caters for all fitness levels with three tiers of difficulty – 54 (Gold), 36 (Silver) or 22 miles (Bronze).

WHO TAKES PART

Participants range from current serving and ex-military personnel, elite athletes to first timers, the young and the old, FTSE 100 directors to wounded American Marines.

FUNDRAISING

All participants are asked to commit to raise at least £400 in sponsorship and will receive first-class advice, support and resources to help with this as well as special incentives for beating this target.

EARLY BIRD
DISCOUNT
AVAILABLE

MILITARY
DISCOUNT
AVAILABLE

CP2 BRONZE (22 MILES)

Spittal of Glenshee

Ben Earb
801m

Meall Uaine
794m

Meainn Letter
702m

Forster

Mount Blair
744m

CP1
Kirkmichael

CP3 SILVER (36 MILES)

Bridge of Cally

Bridge of
Craigisla

START / GOLD FINISH (54 MILES)

Blairgowrie



WHY THE YOMP?

ENCOURAGE EMPLOYEE ENGAGEMENT

A unique team building experience with a military theme for employees to galvanise the workforce.

PROMOTE HEALTH & FITNESS

Fun and challenging way to promote outdoors health and fitness within your organisation.

REWARDING VOLUNTEERING OPPORTUNITIES

Offer your workforce a range of volunteering opportunities across the weekend, from Route Marshals to Event Hub registration.

SHOWCASE CORPORATE SOCIAL PURPOSE

Demonstrate your organisation's commitment to the British Army family while supporting an event that benefits the local community.

INCREASE BRAND AWARENESS

Align your brand with an outstanding and respected military challenge epitomising community spirit.



WHO ELSE HAS TAKEN PART?

Previous corporate teams have included:



JOHN LEWIS
PARTNERSHIP

The
MACALLAN
HIGHLAND SINGLE MALT
SCOTCH WHISKY



William Grant & Sons Ltd.



HSBC

ORACLE

... and many more.

ENCOURAGE
EMPLOYEE
ENGAGEMENT



SHOWCASE
CORPORATE SOCIAL
PURPOSE



ABOUT THE ARMY BENEVOLENT FUND

Army
Benevolent
Fund



We exist to ensure that every soldier and veteran of the British Army, and their immediate families, are afforded the independence and dignity they deserve.

Since we were established in 1944, we have worked with veterans of every conflict. We're here for the 'long haul' - for all future generations of soldiers and their dependants whenever they are in need.

We support individuals, families and a wide range of specialist organisations that sustain the British Army 'family', both at home and around the world. We are also one of the largest funders in the military charity sector, supporting 70,000 people in 45 countries and funding 74 organisations last year (FY22-23).



EVENT FORMAT

ON THE DAY SUPPORT

Situated along the route are three checkpoints and seven waterstops where teams are refuelled by delicious, locally-produced hot food, snacks and drinks, given a massage and have access to the highest quality medical and marshal support as well as dedicated footcare from the Pod Squad.

ACTIVITIES

Starting with the pre-event Friday night feast, the route features surprise activities and a breath-taking firework display.

PRE/POST EVENT SUPPORT

From registration right through to the finish line you will receive exceptional support and resources including: participant packs, tailored training plans, map packs, event t-shirt, goody bag, finisher's medal and much more.



WHAT YOU GET

INDIVIDUALS AND SMALL TEAMS

- INDIVIDUALS AND TEAMS OF 3-14 PEOPLE (INDIVIDUALS WILL BE PLACED INTO TEAMS)
- EARLY BIRD (1ST DECEMBER – 29TH FEBRUARY) £89 (MILITARY/VETERAN) £99 (INDIVIDUAL)
- FULL PRICE (1ST MARCH - EVENT) £125 (MILITARY/VETERAN) £135 (INDIVIDUAL)

EACH PLACE INCLUDES

- All food & drink along the route except the Friday Feast (priced at £10 pp)
- Camping space at Event Hub with hot showers and toilets
- All activities along the route
- Access to medical aid, massage therapists and footcare from the Pod Squad along the route
- An event goody bag and an official Cateran Yomp technical T-shirt
- Support, advice and help from Yomp HQ in the lead up to the event
- Regular e-newsletters to leave you feeling fully prepared and involved
- A 12-week Yomp training plan designed by Yolanda Gratton, professional fitness instructor and nutritionist
- 10% discount code for Cotswold Outdoor



LARGER TEAM PACKAGES

TEAM PACKAGE

- TEAMS OF 15+ PEOPLE
- PRICES AS PER INDIVIDUAL TICKETS

PLACE INCLUDES IN ADDITION TO ALL THE INDIVIDUAL BENEFITS SHOWN OPPOSITE!

- £10 discount per place
- Personalised company banner for those all important team photos
- Beat the crowds with your own company start time
- Team Photos: taken at the start and finish lines
- Company logo included on Cateran Yomp website
- Company logo included in the Cateran Yomp programme
- Reserved table at Friday Feast
- Option of a pre Yomp presentation at your office to ensure you're fully prepared.

OPTIONAL BESPOKE PACKAGES

- AVAILABLE FOR TEAMS OF 15+ PEOPLE
- PACKAGES CAN BE TAILORED TO YOUR INDIVIDUAL REQUIREMENTS
- PRICES AVAILABLE ON APPLICATION

We can build a bespoke package that includes travel, accommodation and a full support team to transport the team's bags and kit around the route. As well as all the benefits listed as part of the team package.

For example, at the 2019 Cateran Yomp **Oracle** entered a team of 35 people from across their organisation. Their full support packing included:

- Transfer between Edinburgh and the Event Hub
- Two nights accommodation at a local hotel
- Transport to and from the hotel
- A dedicated support team throughout the event which included support vehicles, drivers, kit transport and hotel runs.
- Dedicated branded marquees at the checkpoints for the team

"The full support package the Charity offered in 2019 was critical to the smooth administration needed with more than 30 Yompers taking part. From airport pickups to hotel accommodation, the standard was great, the support crews were there when we needed them and the minibuses around the route were invaluable. We could not have done this year's Yomp without the Charities support - thank you!"

Gary Mutch,
Senior Director, Oracle





CATERAN YOMP

BY THE ARMY BENEVOLENT FUND

SPONSORED BY **babcock**

For more information on the CATERAN YOMP, places, packages
and sponsorship please contact us on

Tel. **0207 901 3201** Email. **kwildman@armybenevolentfund.org**

THIS EVENT IS RUN BY AND SUPPORTS

**Army
Benevolent
Fund**



Army Benevolent Fund is a registered charity in England and Wales (1146420) and Scotland (SC039189) and registered as a company limited by guarantee in England and Wales (07974609).



**TAKE ON THE BEST
TAKE ON THE YOMP**

THE COURIER
Local Matters

TRUE GRIT
events

