

### 54 MILES = 24 HOURS =

### SUPPORT THE ABMY FAMILY

**BENEVOLENT FUND** 

2025

### 

THE BIGGEST EVENT OF ITS KIND IN SCOTLAND

### = PERTHSHIRE = SCOTLAND

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### ABOUT THE CATERAN YOMP

- The Cateran Yomp is one of the Army Benevolent Fund's flagship fundraising events, and the largest event of its kind in Scotland.
- The Yomp military slang for a long-distance march is an epic adventure challenge. Over 1,200 participants aim to take on 54 miles in 24 hours across the rugged Scottish terrain.
- The event attracts the finest, most inspirational Yompers from across Scotland, and the world - pushing both their mental and physical limits.
- It raises vital funds for the Army Benevolent Fund, supporting our soldiers, veterans and their families in times of need.



DATE:	7-8 June 2025
LOCATION:	Blairgowrie, Perthshire PH10 6QU
<b>REGISTRATION FEE:</b>	Early-early bird: ends 30th November £75 (military) and £85 (individual), Early bird: 28th February - £89 (military) and £99 (individual), then after 28th Feb – £125 (military) and £135 (individual). Covers food, drink & camping
FUNDRAISING TARGET:	£400 per person, Self-funded registration: £450 per person
WEBSITE:	events.armybenevolentfund.org/cateranyomp

#### **THE CHALLENGE**

A demanding challenge event that caters for all fitness levels with three tiers of difficulty – 54 (Gold), 36 (Sliver) or 22 miles (Bronze).

#### **WHO TAKES PART**

Participants range from current serving and ex-military personnel, elite athletes to first timers, the young and the old, FTSE 100 directors to wounded American Marines.

### FUNDRAISING

All participants are asked to commit to raise at least £400 in sponsorship and will receive first-class advice, support and resources to help with this as well as special incentives for beating this target.

EARLY BIRD

DISCOUNT

AVALABLE

DISCOUNT

AVAILABLE

SERICAENERGY

Ben Earb 801m



Meall Uaine

Meaina Letter 702m



**Kirkmichae** 

Mount Blair 744m

### CP3 SILVER (36 MILES)

START / GOLD FINISH (54 MHES) Blairgowrie

# WHY FHE YOMP?

#### **ENCOURAGE EMPLOYEE ENGAGEMENT**

A unique team building experience with a military theme for employees to galvanise the workforce.

### **PROMOTE HEALTH REWARDING & FITNESS**

Fun and challenging way to promote outdoors health and fitness within your organisation.

### **VOLUNTEERING OPPORTUNITIES**

Offer your workforce a range of volunteering opportunities across the weekend, from **Route Marshals to** Event Hub registration.

#### **SHOWCASE INCREASE BRAND CORPORATE AWARENESS SOCIAL PURPOSE**

Demonstrate your

event that benefits the

SHOWCASE

CORPORATE SOCIAL

PURPOSE

local community.

organisation's

Align your brand with an outstanding and respected military challenge epitomising commitment to the community spirit. British Army family while supporting an

# ABOUT THE ABANY... BENEVOLENT FUND

### WHO ELSE HAS TAKEN PART?

Previous corporate teams have included:



## EVENT FORMAT

### **ON THE DAY SUPPORT**

Situated along the route are three checkpoints and seven waterstops where teams are refuelled by delicious, locally-produced hot food, snacks and drinks, given a massage and have access to the highest quality medical and marshal support as well as dedicated footcare from the Pod Squad.

### **ACTIVITIES**

### Army Benevolent Fund

We exist to ensure that every soldier and veteran of the British Army, and their immediate families, are afforded the independence and dignity they deserve.

Since we were established in 1944, we have worked with veterans of every conflict. We're here for the 'long haul' for all future generations of soldiers and their dependants whenever they are in need.

We support individuals, families and a wide range of specialist organisations that sustain the British Army 'family', both at home and around the world. We are also one of the largest funders in the military charity sector, supporting 75,000 people in 51 countries and funding 86 organisations last year (FY23-24).





Starting with the pre-event Friday night feast, the route features surprise activities and a breath-taking firework display.

#### **PRE/POST EVENT SUPPORT**

From registration right through to the finish line you will receive exceptional support and resources including: participant packs, tailored training plans, map packs, event t-shirt, goody bag, finisher's medal and much more.

## 

### **INDIVIDUALS AND SMALL TEAMS**

- **INDIVIDUALS AND TEAMS OF 3-14 PEOPLE** (INDIVIDUALS WILL BE PLACED INTO TEAMS)
- **EARLY BIRD (1ST DECEMBER 29TH FEBRUARY)** £89 (MILITARY/VETERAN) £99 (INDIVIDUAL)
- **FULL PRICE (1ST MARCH EVENT)** £125 (MILITARY/VETERAN) £135 (INDIVIDUAL)

### EACH PLACE INCLUDES

- All food & drink along the route except the Friday Feast (priced at £10 pp)
- Camping space at Event Hub with hot showers and toilets
- All activities along the route
- Access to medical aid, massage therapists and footcare from the Pod Squad along the route
- An event goody bag and an official Cateran Yomp technical T-shirt
- Support, advice and help from Yomp HQ in the lead up to the event
- Regular e-newsletters to leave you feeling fully prepared and involved
- A 12-week Yomp training plan designed by Yolanda Gratton, professional fitness instructor and nutritionist

## LARGER TEAM PACKAGES

### **TEAM PACKAGE**

**TEAMS OF 15+ PEOPLE** 

PRICES AS PER INDIVIDUAL TICKETS

### **PLACE INCLUDES** IN ADDITION TO ALL THE INDIVIDUAL **BENEFITS SHOWN OPPOSITE!**

- **£10 discount per place**
- Personalised company banner for those all important team photos
- Team Photos: taken at the start and finish lines
- Company logo included on Cateran Yomp website
- Company logo included in the Cateran Yomp programme
- Option of a pre Yomp presentation at your office to ensure you're fully prepared.

"The full support package the Charity offered in 2019 was critical to the smooth administration needed with more than 30 Yompers taking part. From airport pickups to hotel accommodation, the standard was great, the support crews were there when we needed them and the minibuses around the route were invaluable. We could not have done this year's Yomp without the Charities support - thank you!" Garv Mutch.

Senior Director, Oracle

### **OPTIONAL BESPOKE PACKAGES**

AVAILABLE FOR TEAMS OF 15+ PEOPLE

PACKAGES CAN BE TAILORED TO YOUR INDIVIDUAL REQUIREMENTS

PRICES AVAILABLE ON APPLICATION

We can build a bespoke package that includes travel, accommodation and a full support team to transport the team's bags and kit around the route. As well as all the benefits listed as part of the team package.

For example, at the 2019 Cateran Yomp Oracle entered a team of 35 people from across their organisation. Their full support packing included:

- Transfer between Edinburgh and the Event Hub
- Two nights accommodation at a local hotel
- Transport to and from the hotel
- A dedicated support team throughout the event which included support vehicles, drivers, kit transport and hotel runs.
- Dedicated branded marguees at the checkpoints for the team

# THE ARMY BENEVOLENT FUND

For more information on the Cateran Yomp, places, packages and sponsorship please contact us on

Tel. 0207 901 3201 Email. kwildman@armybenevolentfund.org

**THIS EVENT IS RUN BY AND SUPPORTS** 

Army Benevolent Fund

TAKE ON THE BEST

TAKE ON THE YOMP

Army Benevolent Fund is a registered charity in England and Wales (1146420) and Scotland (SC039189) and registered as a company limited by guarantee in England and Wales (07974609).



















KNOW THE CODE BEFORE YOU GO